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HENRY BAKER COLLEGE MELUKAVU

Tourism Club

ACADEMIC
YEAR

2019-20

FROM DARKNESS INTO MARVELLOUS LIGHT

Henry Baker College, Melukavu Is a Christian, Minority, Co-Educational, Government-aided Arts and Science College Established In 1981, affiliated to Mahatma Gandhi University, Kottayam, Kerala.

TOURISM CLUB

Introduction

Tourism Club of Henry Baker College, Melukavu plays a key role in achieving international understanding through cultural exchange. It is the third largest industry in the world. Both the government of India and state government declared tourism as a major industry. Kerala is one of the important tourist destinations in the world. With an intension to improve various skills of our students in tourism sector, a tourism club was formed by the Department of Tourism, Henry Baker College, Melukavu in 2019. The main aim of tourism club is to make the young people aware of tourism as a sustainable development. It also finds out the local tourist destinations to prepare new projects and tries to relate tourism with history and culture. The Club encourages the participation of younger generation in tourism developmental activities. The proposed programmes of the club include lectures, seminars, tourism quiz's, camps, interaction with foreigners and study tours. The major activities include trekking, hiking, cycling, boating etc.

Objectives:

- To generate more public attention towards tourism and its developmental efforts.
- To create an awareness about the role of tourism in the socio-economic development of the state.
- To give awareness to the younger and upcoming generation about the relevance of tourism and thereby generate a positive attitude towards tourism.

- To encourage the travel mentality of the students and thereby promoting national integration and international amity.
- To Identify/locate potential tourist spots in the district.



TOURISM CLUB ACTIVITIES 2019-2020

INAUGURATION

The tourism club was inaugurated on 27th June 2019. The programme started with a prayer. Mr. Anish Thanikkal, HOD of Tourism welcomed the gathering. Dr. Gireesh Kumar G.S delivered the presidential address. Inauguration and Keynote Address was delivered by **Mr. Anish Jose, M. D, Eden Tours & Travels**. He interacted with the students on the topic 'Tour Guiding' and the importance of tour guiding'. The talk gave them the information that, it is the task of a tour guide to entertain the visitors to their region and help them to interpret the sights that they are visiting. Through tour guiding, the guide helps the tourists to have a positive experience and take care of their guest as good as they can. A solo performance was done by Athul Ravichandran (II B.Voc). Mrs. Aneetta Elizabeth Manuel, Club Coordinator proposed the vote of thanks.

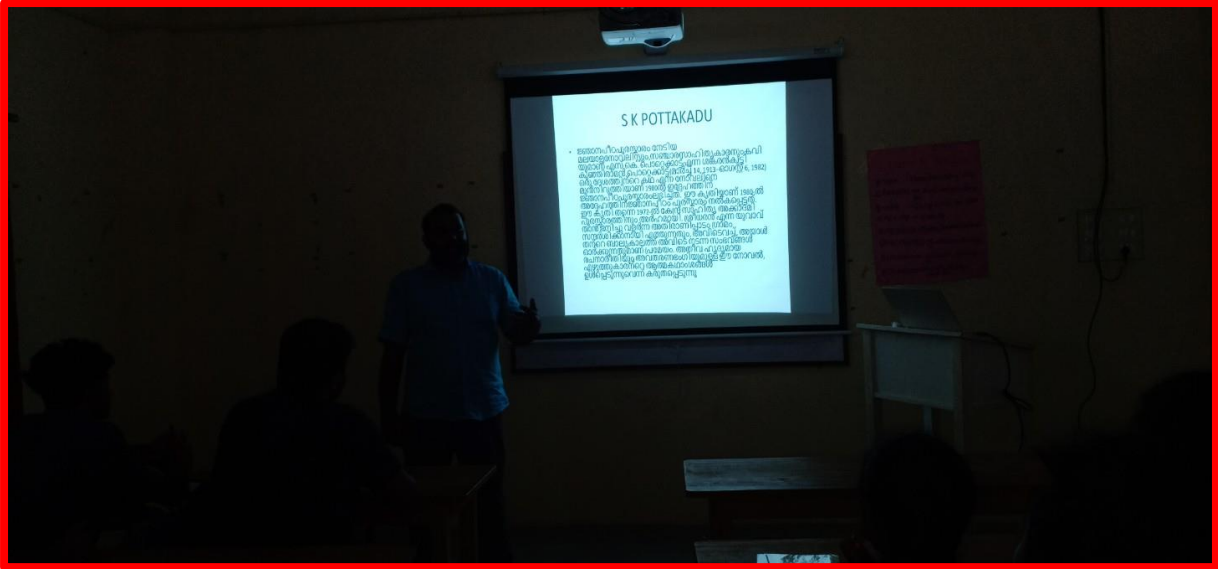




COMMEMORATION OF S.K. POTTEKKATT

The tourism club commemorated S.K Pottekkatt, the renowned traveller and pioneer of travelogues on 6th August 2019. The programme started with a prayer. Mr. Joshy Sam Johnson, Club Coordinator, welcomed the gathering. For most travellers, there is that one defining journey which sows the seeds of wanderlust – a journey from which you never return completely. The Head of the department, Mr. Anish Thanikkal delivered a talk on the topic '*S K Pottekkatt- Pioneer of Travelogues*'. Master Athul Ravichandran (II B. Voc) organised a PowerPoint presentation about S. K Pottekkatt as a traveller. Miss. Renimol Simon, Club Coordinator felicitated the programme. Master Shijin Mathew, Student Coordinator proposed the vote of the thanks.





KERALAPIRAVI CELEBRATIONS

Tourism club celebrated Keralapiravi on November 1st 2019. Kerala being tagged as God's Own Country gives an added advantage to the Keralapiravi celebrations. Mr. Anish Thanikkal, HOD of Tourism welcomed the gathering. The College Principal, Dr. Gireesh Kumar G. S inaugurated the function and delivered a speech on Keralapiravi. Nodal Officer Prof. Justin Jose, delivered the keynote address. Mrs. Aneetta Elizabeth Manuel, Club Coordinator felicitated the programme. Anand Joshy, Student Coordinator (II B. Voc) proposed the vote of thanks.





NATIONAL TOURISM DAY CELEBRATION

National Tourism Day was celebrated by the Tourism Club on 24th January 2020.

Mr. Anish Thanikkal (HOD) welcomed the gathering. Dr. Gireesh Kumar G. S delivered the presidential address. The purpose of Tourism day celebration is to foster awareness among the international community and the importance of tourism and it's social, cultural, political and economic value. The theme of 2020 tourism celebration was 'Tourism and Jobs: A Better Future For All'. Mr. Bijoy John, Tourism Entrepreneur, inaugurated the programme and discussed about the immense possibilities in the field of tourism. Tourism can help us build a better future for everyone. Rev. Biju Joseph, Bursar CSI East Kerala Diocese, delivered the keynote address. Prof. Justin Jose, B. Voc Nodal Officer, felicitated the programme. Vote of thanks were proposed by Mr. Joshy Sam Johnson, Club Coordinator and Shijin Mathew, Student Coordinator.

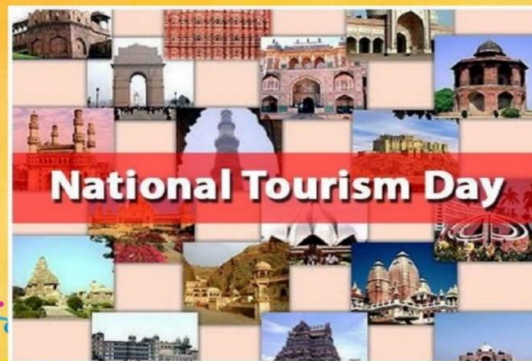




Henry Baker College, Melukavu



Department Of Tourism
Presents



National Tourism Day

On

24th January, 2020
Venue : Seminar Hall